

Fanning the Fatherhood **FIRE**:

A National Fatherhood Summit
June 4-6, 2019 | Nashville, Tennessee



Family-focused  Interconnected
Resilient  Essential

T1 **Evaluation: Learning More in Order to Do More**

Presenter:

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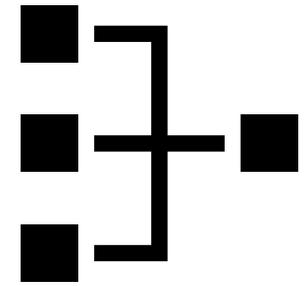
Why Do an Evaluation?

- An evaluation can answer important questions and provide information for continual program improvement
- It contributes to larger public policy and connects you to larger service and policy communities
- It can be a tool for sustainability
- Evaluations are sometimes required with the receipt of funding



What Can You Expect from a Process Evaluation?

- Answers to “how” questions
- Answers to “how many” questions
- Answers to “how well” questions



Examples of Process Evaluation Measures

- Characteristics of program participants or staff
- Frequency, length, and duration of services
- How clients participated (dosage)
- Fidelity to the program model
- Participant satisfaction



What Can You Expect from an Outcome Evaluation?

- Answers to “how much more” questions
- Answers to “how much less” questions
- Answers to “is it more than” questions
- Answers to “is it less than” questions



Examples of Measures that an Outcome Evaluation Can Address

- Improved parent-child relations
- Decreased reports of homelessness in fathers who attended
- Increased knowledge and use of positive parenting practices
- Increased months of employment
- Increased time spent with child



How do I Decide on the Research Question?

- Is the answer of interest to my program/funders/policy community?
- Does my logic model suggest it can be answered by my program?
- Will the data be available to answer the question?
- Will I have the resources to answer the question?
- Will I have the sample needed to answer the question?
- Will I have the time needed to answer the question?



What is a Logic Model?

- Inputs: project resources
- Activities or interventions: response to target population's needs
- Outputs: immediate results that can be measured through process/output measures
- Outcomes: short-term, intermediate, or long-term changes



Why Develop a Logic Model?

Provides a “roadmap”

Builds consensus

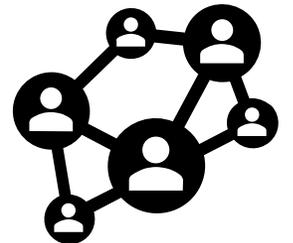
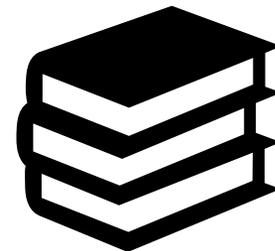
Offers a visual summary

Identifies issues with your program’s design and evaluation

Useful as a “reference point”

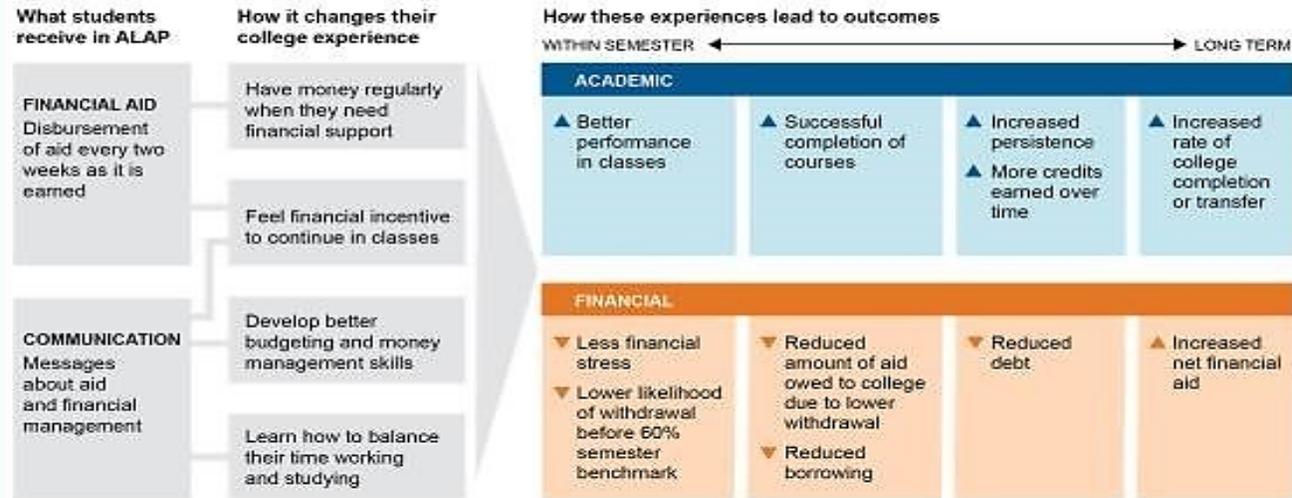
Monitors your program

Facilitates comparisons across programs



Logic Model Example

Goal: How program elements drive mediators/outcomes



What are the Key Pillars of a Winning Evaluation Design?

- Rigor of the design
- Feasibility of the design
- Research question



Questions and Answers



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Stay in touch with us!

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For more information please visit

[Evaluation Resource Guide for Responsible Fatherhood Programs](#)
[Common Framework for Research and Evaluation](#)
[Implementation Research Incubator](#)

